

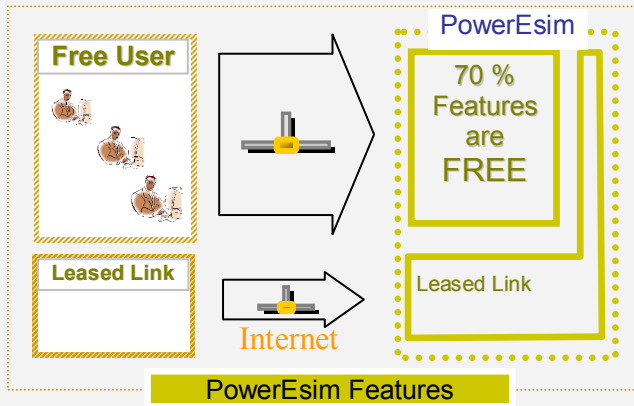


Revolutionized tool for Sales, FAE & Engineer

Component Suppliers – understanding PowerEsim

PowerEsim is a FREE power supply design & simulation tool

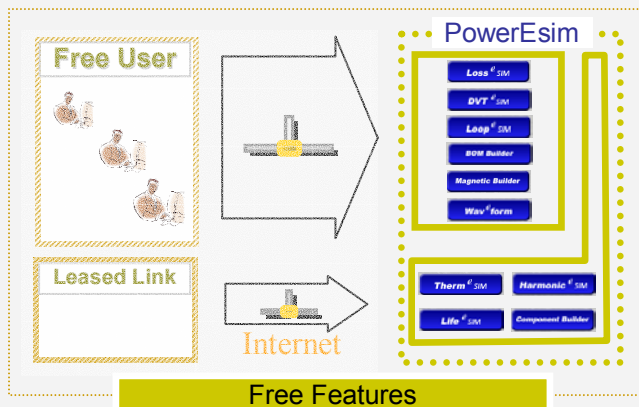
The whole PowerEsim software are build as a Web base software that everyone has a Web browser can access to it. User simply go to address www.powerEsim.com and start. Your product will appear or select by user during their design and simulation work.



Sponsoring PowerEsim

PowerEsim operate base on sponsorship from component manufacturer.

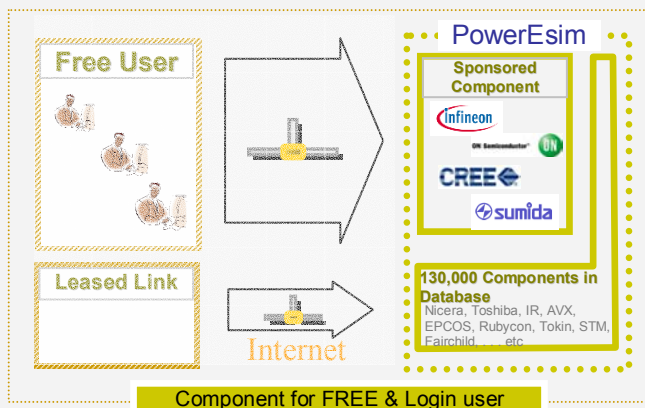
- 1) Sponsor - All public user can use your component for their design or simulation.
- 2) Leased Link - a special hyper link which turn PowerEsim becomes you official simulation tool



Note: All free features are subject to change without noticed

FREE public user can only access your sponsored components.

Although free public user can enjoy a lot of the PowerEsim features, nevertheless, to facilities the marketing and promotion purpose of the component supplier, free user can only see and select your sponsored components or sponsored brand.





Revolutionized tool for Sales, FAE & Engineer

Engineers rely on PowerEsim

PowerEsim 301937 Engg. Tasks Done

More than 30,000 design, Engg. Task, calculation, etc., have been done per month

PowerEsim 301937 Engg. Tasks Done

Around 60% are come from Asia region

PowerEsim 301937 Engg. Tasks Done

The rest 40% come from other place around the world

PowerEsim is working 24 hours a day and engineer all over the world click into our server to simulate and choosing components. A lot of engineer can't start design without it.

How your own brand or products being promoted

1) All free user can only select sponsored component.

Please login to access all components

Free User can select sponsored components ONLY

Although PowerEsim have already model more than 130,000 component in their database, sponsored component will be only provided to free user to select. Free user can select sponsored components only.

2) Sponsored component will be recommended to user

8	Z200	2.4 V 500m W 5% 1N5221B ON_SEMI Axial	ON_SEMI	ON Semiconductor	ON
9	BD1	4 A 400 V PEB4A400 PowerESIM KBL	PowerESIM		

Sponsored manufacturer will be recommended by PowerEsim FIRST

PowerEsim will automatically recommended your sponsored component as a first priority to the user once they need start the new design every time.

3) Your company logo appear everywhere

Manufacturer's LOGO will be shown everywhere.

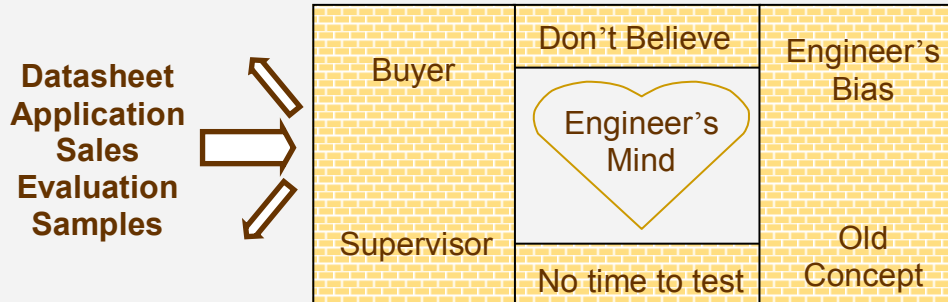
No matter your component is recommended, selected or highlighted by user, your brand logo will be appeared as to promote the brand and company image.



Revolutionized tool for Sales, FAE & Engineer

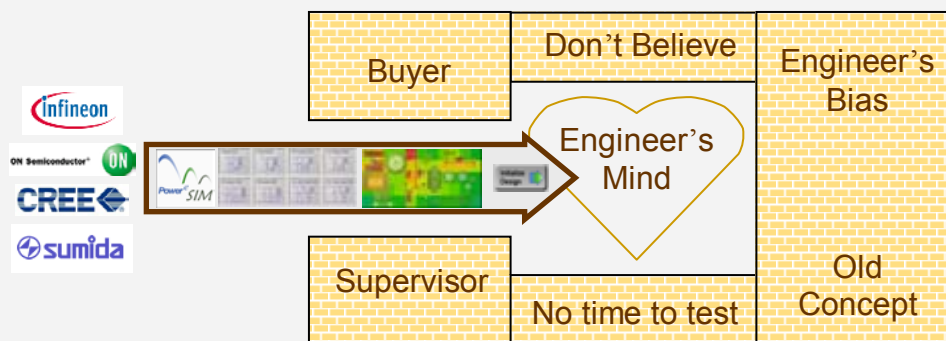
Direct penetrate into engineer's mind

1) There have walls between engineer and component suppliers



The cost for deliver message from the component supplier to engineer is high, and the work is not efficiency. Engineer rarely read new datasheet, try new circuit or test new samples, they are all overloaded.

2) Penetrate by using PowerEsim



PowerEsim can reduce their design workload, and your message will deliver to the engineer's mind during their design phase.

Direct introduce to engineer



Exhibitions, Conference, Seminar or training course make engineers direct contact with PowerEsim. Thousands of engineers have been introduced.



Revolutionized tool for Sales, FAE & Engineer

Best tool for sales and FAE – seeing is believing

2HM4 Bs=500m T NICERA Power_ferrite
 ...
Highlighted Losses : 1.54W
 Stress: Pass at fs=110k Hz

...
Single Selection Losses : 1.862W
 Stress: Pass at fs=110k Hz

NC-2H Bs=500m T NICERA Power_ferrite

Instant Comparison		
	NC-2H	2HM4
Losses	1.862W	1.54W

Seeing is believing, instead of spending hours of using power point presentation, data sheet, graph or evaluation board to demonstrate the superior of your component, PowerEsim can immediately give a comparison result with just a click.

Engineer don't need to read datasheet, application note and evaluation design anymore. All those information are already embedded inside PowerEsim.

That seen result worth more than thousands word. It is a revolutionized tool for sales and FAE to give the presentation your clients.

Becomes your simulation tool

- HOME
- PRODUCTS
- DESIGN SUPPORT
- QUALITY

Engineer are demanding more technical support from component suppliers, just datasheet and application notes are not enough. More design service is needed.

Rather than engineers click our PowerEsim web site, component suppliers can lease a full features PowerEsim link as their in house simulation tool provide to their clients.

It can greatly reduce FAE work load and give confidence to user accessing suppliers component.

As low as USD120/month, contact sales@powerelab.com to put your components onto PowerEsim.